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Center for Innovation Faculty Fellowships awarded

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Metro State's Center for Innovation has awarded six more \$2,000 Faculty Fellowships for entrepreneurial programming.

Ray Moroye, interim director of the center, said that the recipients "represent a truly interdisciplinary group of committed faculty who will impact every Metro State stakeholder by serving the College and its unique constituents."

"The Center was very fortunate in getting such high-quality individuals to be an integral part of its fellows program," Moroye said, adding that he encourages faculty to apply for the additional fellowships yet to be awarded.

Social Entrepreneurship:

Women's Institute Director Ann Janette Alejano-Steele and Assistant Professor Gerakina Sgoutas
The Women's Institute and the Nonprofit Organization Administration program will develop the Social Entrepreneurship Leadership Project. The project encompasses three parts: a 15-week multidisciplinary course reviewing basic principles of social entrepreneurship and its local and global applications; a co-requisite service-learning course designed to provide students applied experience in the greater Denver area; and a social entrepreneurship speaker series that draws expertise from the Denver community, and which is open both to the Metro State community and to the general public. Alejano-Steele and Sgoutas each received a \$2,000 fellowship, as their individual elements to the project are separate and distinct, Moroye said.

Community Music School:

Assistant Professor David Kish

Kish received a fellowship to establish the Metro State Community Music School, which will provide students at secondary schools within the Denver Public School district with private weekly instruction from Metro State students pursuing music education degrees. The program was designed to bridge the gap created after a Denver voter initiative supported music education for elementary schools but did not ensure that all secondary schools provide continued music instruction.

Multicultural Marketing:

Chair and Associate Professor Clay Daughtrey and Professor Wossen Kassaye

Daughtrey and Kassaye will use the fellowship to build on and expand the success of a new course titled Multicultural Marketing, which examines similarities and differences in consumers in different subcultures based on race, ethnicity, age, sexual orientation and other characteristics (for example, the growing Latino population in Colorado). The course focuses on growing entrepreneurs who market products based on cultural-identity analysis. Students work in teams of three or four with a local business or nonprofit organization to complete a consulting project.

Chemistry E-Book:

Assistant Professor Roosevelt Price

Price will develop an "e-book" customized specifically for teaching chemistry at Metro State and will present the lessons from his experience to other professors at the College. Traditional chemistry textbooks experience rapid turnaround of new editions, destroying the resale value for students and forcing faculty to alter problem sets and page numbers each year. The e-book development draws on the experience and knowledge of current and former faculty as well as student perspectives, allowing for multiple authors, unlimited pages and the inclusion of supplemental information.

Partnership with Jefferson County Schools:

Assistant Professor Marilyn Cullen-Reavill

Through the Faculty Fellowship, Cullen-Reavill of the Elementary Education department will develop a model of co-teaching that extends the concept of Metro State's learning communities into the Jefferson County

(Jeffco) School District. The partnership will be a collaboration involving administrators, principals and teachers from Jeffco and Metro State students who would do their field placements in participating Jeffco schools. Co-teaching workshops will be developed over the spring and summer for students in Cullen-Reavill's Classroom Management course and cooperating Jeffco teachers.

Brand Spankin' New

In addition to the Faculty Fellowships Program, Brand Spankin' New, the student-operated specialty retail outlet developed jointly by the Industrial Design and Marketing departments, is now housed within the Center for Innovation. The joint e-commerce venture represents the first of its kind in the country, entirely run and operated by undergraduate students. Students design, produce and market their own pieces of "functional art" for the home and office. Under the venture, Metro State students have forged partnerships with Colorado Homes and Lifestyles magazine, consumer retailer One Home Design, and business wholesaler Lindsay Associates, among others. To read more about Brand Spankin' New go to http://www.mscd.edu/~collcom/artman/publish/bsn_tvw3121405.shtml.

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